International Day of Pink evolved from Pink Shirt Day as a more focused initiative specifically addressing LGBTQ+ bullying and discrimination. Here's how the evolution occurred:

1. Pink Shirt Day originated in 2007 when two high school students in Nova Scotia, Canada, David Shepherd and Travis Price, organized a campaign to wear pink shirts in support of a classmate who was bullied for wearing pink14.
2. This initial act of solidarity inspired youth at Jer's Vision (now Canadian Centre for Gender and Sexual Diversity) to establish the International Day of Pink2.
3. While Pink Shirt Day focuses on anti-bullying efforts in general, International Day of Pink was created with a specific aim to combat homophobia, transphobia, and LGBTQ+ discrimination12.
4. International Day of Pink expanded the scope of the original event, making it a global initiative rather than primarily a Canadian observance25.
5. The date for International Day of Pink was set for the second Wednesday of April, distinguishing it from Pink Shirt Day, which is observed on the last Wednesday of February in Canada14.
6. International Day of Pink has grown to include millions of participants worldwide, with over 8 million people taking part in 20122.

This evolution demonstrates how a localized anti-bullying initiative transformed into a global movement with a specific focus on LGBTQ+ issues, while still maintaining the core message of solidarity against bullying.

While both Pink Shirt Day (last Wednesday of February) and International Day of Pink (second Wednesday of April) aim to combat bullying, International Day of Pink specifically focuses on anti-LGBTQ+ bullying and discrimination, while Pink Shirt Day has a broader anti-bullying scope.

Here's a more detailed breakdown:

Pink Shirt Day

- **Focus:** Anti-bullying in general, aiming to promote kindness and inclusivity.
- **Origin:** Started in Nova Scotia in 2007 when two students organized to wear pink shirts after a classmate was bullied for wearing one.
- **Date:** Last Wednesday of February.

- **2025 Date:** February 26.
- **Activities:** Wearing pink shirts, participating in anti-bullying events, and raising awareness about bullying.

International Day of Pink

- **Focus:** Specifically addresses anti-LGBTQ+ bullying and discrimination.
- **Origin:** Inspired by the same incident that led to Pink Shirt Day, with a goal to support LGBTQ+ individuals.
- **Date:** Second Wednesday of April.
- **2025 Date:** April 9.
- **Activities:** Wearing pink shirts, participating in events, and raising awareness about LGBTQ+ issues and bullying.
- This initiative inspired some youth at Jer's Vision (now Canadian Centre for Gender and Sexual Diversity), who thereby founded International Day of Pink, an effort to support their peers internationally with resources and ways to make their schools safer.

What is the difference between International Day of Pink and Pink Shirt Day? Here's how you can celebrate Day of Pink on April 10

The annual anti-bullying event sees people come together and wear a pink shirt to school or work as a symbol of their stance against bullying.

Did you know April 10 is International Day of Pink? It is similar, but not to be confused with Pink Shirt Day, which occurred across Canada on Feb. 28.

Both annual occasions see people come together and wear a pink shirt to school or work as a symbol of their stance against bullying, although International Day of Pink is celebrated globally and geared more towards anti-homophobia and anti-LGBTQ+ bullying.

The theme of this year's Day of Pink is Visibility

International Day of Pink has been celebrated annually on the second Wednesday of April and this year it will be marked on . This day was created as a campaign to end bullying against the 2SLGBTQIA+ community, continuing the fight for equality, diversity, and acceptance. The day aims to make the world more inclusive and diverse. On this day, people around the globe are encouraged to wear pink and stand against bullying and in solidarity with the 2SLGBTQIA+ community. The community believes that wearing pink on International Day of Pink represents acceptance, courage, diversity, equality, and inclusivity.   Wearing pink on this day is believed to represent acceptance, courage, diversity, equality, inclusivity, kindness, and solidarity.